

PTBO.online Partnership Opportunities

If you're unsure which partnership fits best, guidance is always available to help you choose the option that aligns best with your goals.

PTBO.online is a locally owned and operated digital platform created to highlight, support, and grow businesses in Peterborough and the surrounding area. Partnership opportunities are designed to provide consistent visibility, meaningful community engagement, and long-term brand presence while supporting a thriving local business ecosystem.

All partnerships are intentionally limited to protect value and visibility.

Premier Partner – \$1,500 per year (\$125/month)

Includes:

- Large banner advertisement on the PTBO.online front page
- Banner placement on the relevant section page
- Banner placement on the listing page
- Top placement on the applicable listing page
- Dedicated feature page highlighting the business, team, services, and story
- Advertisement placement on the Partner Page
- 6–8 social media posts shared organically throughout the year
- Additional social posts to support specific events, launches, or promotions when needed

Ideal For:

Businesses that want to be clearly visible, consistently present, and recognized as leaders in their category. This partnership is well suited for companies that value long-term brand awareness, community trust, and repeated local exposure.

Elite Partner – \$900 per year (\$75/month)

Includes:

- Banner advertisement on the PTBO.online front page
- Banner placement on the listing page
- Premium placement on the applicable listing page
- Advertisement placement on the Partner Page
- 4–6 social media posts throughout the year

Ideal For:

Businesses looking to increase visibility, stay top-of-mind locally, and build momentum without committing to the highest tier.

Short-Term Partner

Event or promotion focused partnerships.

Includes:

- Small banner advertisement on the PTBO.online front page
- Banner placement on the listing page
- Social media posts dedicated to the event or promotion

Pricing:

- 6 months – \$600
- 4 months – \$400

Ideal For:

Businesses with time-sensitive goals such as seasonal campaigns, grand openings, or limited-time promotions.

Additional Notes

- All partnerships include organic, locally driven exposure
- PTBO.online does not use bots, paid followers, or artificial traffic
- Partnerships are limited to avoid oversaturation and maintain value
- Custom partnership options may be available upon request

Contact Josh at ptbo.online@gmail.com for more information or to secure your partnership today!